



BE

SMART

BeSMARTforKids.org

**Join the Campaign to Reduce
Child Gun Deaths**

OUR STORY

Moms Demand Action for Gun Sense in America launched the **Be SMART campaign** to take action to promote responsible gun ownership and reduce child gun deaths. The campaign focuses on education and awareness about child gun deaths and responsible gun storage. Moms Demand Action volunteers encourage parents and caretakers to “Be SMART” and take these five simple steps to help prevent shootings by children: **S**ecure all guns in your home and vehicles; **M**odel responsible behavior around guns; **A**sk about the presence of unsecured guns in other homes; **R**ecognize the role of guns in suicide; **T**ell your peers to be SMART.

Moms Demand Action for Gun Sense in America is a grassroots movement of Americans fighting for public safety measures that respect the Second Amendment and protect people from gun violence. Moms Demand Action campaigns for new and stronger solutions to lax gun laws and loopholes that jeopardize the safety of our children and families. Since its inception after the tragedy at Sandy Hook School, Moms Demand Action has established a chapter in every state of the country and, along with Mayors Against Illegal Guns and the Everytown Survivor Network, it is part of Everytown for Gun Safety, the largest gun violence prevention organization in the country with nearly 5 million supporters and more than 250,000 donors.

BE SMART

Each year in the United States, nearly 260 children aged 17 and under gain access to a firearm and unintentionally shoot themselves or someone else. Nearly 600 more die by suicide with a gun each year. We have the power to prevent tragedies like these from happening.

Moms Demand Action for Gun Sense in America has developed the SMART framework to help parents and adults prevent child gun deaths and injuries.

Secure

all guns in your home and vehicles

Model

responsible behavior around guns

Ask

about the presence of unsecured guns in other homes

Recognize

the role of guns in suicide

Tell

your peers to be SMART



SAFETY IS ALWAYS AN ADULT RESPONSIBILITY

Kids will be kids. They won't always make smart decisions about their own safety. Always assume that curious or impulsive kids may find and touch an unsecured gun, even if they've been told not to.

If a child handles a gun, a bad decision can quickly become a fatal one. SMART adults protect kids by storing guns locked, unloaded and separately from ammunition, and by making sure children are never in the presence of unsecured guns.

WHAT CAN YOU DO?

It's simple. Spread the Be SMART message. Talk to your friends and family about the importance of responsible gun storage, and get the word out in your community. Volunteers all over the country are available to deliver a 20-minute presentation entitled "Be SMART: A conversation about kids, guns and safety" to local groups and organizations.

Visit BeSMARTforKids.org to learn more and get involved. When it comes to kids' safety, we're all in this together!

For more information or to get involved visit www.momsdemandaction.org

Follow us on Facebook
www.facebook.com/BeSMARTforKids.org

or on Twitter
[@MomsDemand](https://twitter.com/MomsDemand)

MOMS
DEMAND
ACTION
FOR GUN SENSE IN AMERICA

EVERYTOWN
FOR GUN SAFETY

Program made possible with funds from
Everytown for Gun Safety Support Fund



DID YOU KNOW

**4.6 million
American
children**

live in homes with guns that
are both loaded and unlocked.

**Every year,
nearly
260 children**

17 and under gain access
to a firearm and unintentionally
shoot themselves or someone
else—sometimes fatally.

**Every year,
nearly
600 children**

17 and under die by suicide
with a gun.

Visit BeSMARTforKids.org
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TELL
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peers to
be SMART

For more information on what you can do to keep kids safe, visit

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